

SUGAREX 2025

**YOU ARE
INVITED!**

In-conjunction with :
Sugarex
7th Edition
INDONESIA 2025

**TECHNOLOGY
PRESENTATION**

WE WOULD BE SPEAKING AT

SUGAREX INDONESIA 2025 IN SURABAYA!



Mr. Norbert DUC and Ms. Ratih Indah PALUPI
Asia Sales Manager and Sales Manager
ITECA France and PT. Global Artha Pratama Indonesia
Topic: Cerdas Mengontrol Warna ICUMSA :
Mengurangi Biaya & Meningkatkan Kepercayaan
Diri dalam Pengoperasian Centrifugal

13 NOVEMBER 2025 | 11.00 – 12.00

DYANDRA CONVENTION CENTER (DCC)
SURABAYA – INDONESIA



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TO VISIT FOR FREE!**

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Since 2008

ITECA Presents Its Latest Color & Vision Technologies at Sugarex Indonesia 2025

ITECA participated in **Sugarex Indonesia 2025**, where we showcased our latest demo units of **ColObserver** and **CrystObserver**. Our team was on-site to meet industry professionals and discuss key production challenges, including crystal growth, ICUMSA color, and black spot detection in sugar manufacturing.

Many factories continue to rely on approximation for color control. During the event, we highlighted how **ITECA SOCADEI Color & Vision Technology** enables real-time ICUMSA color monitoring, helping producers achieve:

- **Reduced water consumption**
- **More stable and reliable processes**
- **Consistent and improved sugar quality**

Already operating in several Indonesian sugar factories, our systems are delivering tangible benefits—lower operating costs, enhanced color control, and increased operator confidence.

